

Call for papers for an International Conference:
How to Narrate the History of Architecture?
Centenary of Birth of Architectural Historian Bruno Zevi (1918-2000)
7-8 May, 2018

The Faculty of Architecture & Town Planning and Avie and Sarah Arenson Built Heritage Research Center, the Technion – Israel Institute of Technology, is proud to announce an international conference to mark the centenary of the birth of the architect, architectural historian, critic, educator, Italian statesman and Jewish activist-Bruno Zevi (1918-2000).

Bruno Zevi holds a prominent place in mid-20th century writing on architecture. After World War II, he was among the first to publish a vision of modern architecture, adapted to the new perspectives of the postwar era. However, not only did he critique aspects of interwar modernism, he also strove to demonstrate how one could approach the entire legacy of architectural history from a modern point of view. The early books that he published in 1945-1950 (*Verso un'architettura organica*; *Saper vedere l'architettura*; *Storia dell'architettura moderna*; *Architettura e storiografia*, translated into English and other languages) add up to a historiographical construction that relates history to modernity. In that he partakes in the perennial project of retelling and remolding architectural history for contemporary needs.

We, therefore, dedicate the conference to **Bruno Zevi's version of architectural history**, as well as to

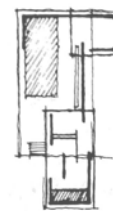
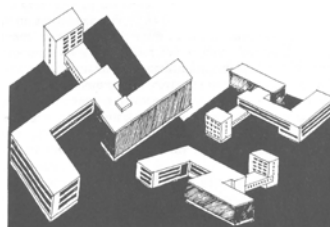
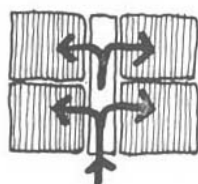
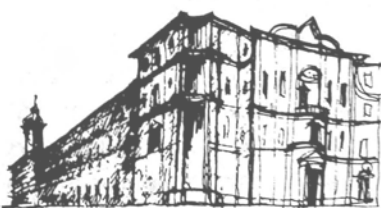
constructions of the narrative of architectural history in general.

The need to rethink the established account in history books and in the classroom, is felt again in recent years- in view of ongoing global processes and cultural change. We therefore invite papers on the general theme: **"How to narrate the history of architecture?"** which addresses the dilemmas, past and present, of relating the comprehensive story of architecture.

We also welcome papers on the portrayal of **specific periods that preoccupied Bruno Zevi** – Classical Architecture, Renaissance and Baroque, Modern Architecture, Architecture in Modern Italy – as well as on major concepts in his writing – Space and Architecture, Anti-classicism, Organic Architecture, Judaism and Architecture.

Bruno Zevi actively participated in the architectural discourse, as well as in the general public debate in Italy. At the same time, Zevi was always proud of his Jewish heritage. He was also greatly interested in Israel, and contributed in various ways to the promotion of architectural design and research in the country.

We welcome papers on **Zevi's work and biography**, and on the role he played in cultural life **in Italy and Israel**.



Abstracts:

Please send an abstract of proposed paper, no longer than 300 words in English, together with a short CV (no longer than 500 words), before 15 December, 2017.

to: Conference Coordinator, Ms. Lena Arbov,
e-mail: brunozevi100@gmail.com

Papers:

2,500 words in English, for a 20 mins. presentation.

Publication:

After the conference, publication of selected papers in book form will be contemplated

Time table:

15 December, 2017	Deadline for submission of abstracts
15 January, 2018	Announcement on accepted proposals
1 April, 2018	Submission of full papers
7 May, 2018	Conference
8 May, 2018	Tour (optional registration)

Place:

Faculty of Architecture & Town Planning, Technion
Campus, Haifa

Scientific Committee:

Iris Aravot, Matteo Cassani Simonetti, Marina Epstein-Pliouchtch, Tzafrir Fainholtz, Ron Fuchs (Chair), Ita Heinze-Greenberg.

Organizing Committee:

Iris Aravot, Lena Arbov, Shamay Assif, Matteo Cassani Simonetti, Marina Epstein-Pliouchtch, Elad Horn, ArieH Sonnino, Tzafrir Fainholtz, Ron Fuchs (Chair).

Conference Coordinator:

Lena Arbov, e-mail: brunozevi100@gmail.com

Conference Internet Site:

bruno100.net.technion.ac.il

